



CARDINAL NEWMAN
CATHOLIC SCHOOL



Media Studies
How to Revise: Component 1 & 2

To understand how to revise in Media Studies

- ## LESSON DESTINATIONS



1 Review C1 & C2 revision expectations



Component 1: Exploring the Media

40% of qualification

1. Section A: Analysing Media Language and Representation (45 marks)
2. Section B: Understanding Media Industries and Audiences (35 marks)

Exam Duration: 1hr 30 mins

Section A: Theoretical Framework: Media Language and Representation

50 minutes

There will be two questions:

- ☐ **one question** assessing media language in relation to one set product (reference to relevant contexts may be required)
- ☐ **one two-part question** assessing representation in relation to one set product and one unseen resource in the same media form.
 - ✓ Part (a) is based on media contexts.
 - ✓ Part (b) requires comparison through an extended response.

Section B: Theoretical Framework: Audience and Industry

40 minutes

There will be two questions:

- ☐ one stepped question on media industries
- ☐ one stepped question on audiences

LEARNING OUTCOME:

To understand how to revise in Media Studies

Component 2: Understanding Media Forms and Products

30% of qualification

Section A: Television (30
marks)

**Section B: Music videos and
online media** (30 marks)
60 marks in total.

Exam Duration: 1hr 30 minutes

50 minutes

Section A: Television

A television resource will be set for this examination. One extract will be set from Luther.

Question 1 will assess the ability to analyse either **media language** or **representation** in relation to the extract set and will be in two parts. Part (a) will assess the ability to analyse media products. Part (b) will assess the ability to analyse and make judgements and draw conclusions. Reference to relevant contexts may be required.

Question 2 will assess knowledge and understanding of **media industries, audiences or media contexts**.

40 minutes

Section B: Music Videos and Online Media

Question 3 will assess the ability to make judgements and draw conclusions through an analysis of the set media products in terms of either **media language** or **representation**. Reference to relevant contexts may be required.

Question 4 will assess knowledge and understanding of **media industries, audiences or media contexts**.

LESSON DESTINATIONS 

1

Review C1 & C2 revision expectations



CARDINAL
NEWMAN
CATHOLIC SCHOOL

LEARNING OUTCOME:

To understand how to revise in Media Studies

Component 1			
Area	Red	Amber	Green
Context			
1. Quality Street			
2. This Girl Can			
3. The Man with the Golden Gun			
4. No Time to Die			
5. GQ			
6. Vogue			
7. The Guardian			
8. The Sun			
Media Language			
1. Quality Street			
2. This Girl Can			
3. The Man with the Golden Gun			
4. No Time to Die			
5. GQ			
6. Vogue			
7. The Guardian			
8. The Sun			

Representation			
1. Quality Street			
2. This Girl Can			
3. The Man with the Golden Gun			
4. No Time to Die			
5. GQ			
6. Vogue			
7. The Guardian			
8. The Sun			
Industry (technology, marketing, distribution, regulation)			
1. No Time to Die			
2. The Archers			
3. The Sun			
4. Fortnite			
Audience (target audiences, how the texts target the audiences, audience reactions)			
1. The Archers			
2. The Sun			
3. Fortnite			

Step One:

Identify gaps in knowledge

At this very moment, could you:

1. Explain the context behind each set text with key examples?
2. Analyse the connotations created in each set text and apply relevant theory?
3. Analyse the representations in each set text and link to contexts and dominant ideologies?
4. Compare representations in a set text to an unseen text?
5. Demonstrate knowledge and understanding of the industries behind each set text e.g. technologies, marketing, distribution and regulation?
6. Demonstrate knowledge and understanding of target audiences for each set text?
7. Demonstrate knowledge and understanding of how each set text targets audiences and how they would react?
8. Demonstrate knowledge of key theorists such as Propp, Male Gaze and the Uses & Gratifications theory?

RAG Rate- Honestly! This will be a good starting point for you.

LEARNING OUTCOME:

To understand how to revise in Media Studies

Component 2			
Area	Red	Amber	Green
Context			
1. Luther			
2. The Sweeney			
3. Taylor Swift – The Man			
4. Stormzy – Superheroes			
5. TLC – Waterfalls			
Media Language (including genre conventions)			
1. Luther			
2. The Sweeney			
3. Taylor Swift – The Man			
4. Stormzy – Superheroes			
5. TLC – Waterfalls			

Representation			
1. Luther			
2. The Sweeney			
3. Taylor Swift – The Man			
4. Stormzy – Superheroes			
5. TLC – Waterfalls			
Industry (technology, marketing, distribution, regulation, website and funding)			
1. Luther			
2. The Sweeney			
3. Taylor Swift – The Man			
4. Stormzy – Superheroes			
Audience (target audiences, how the texts target the audiences, audience reactions)			
1. Luther			
2. The Sweeney			
3. Taylor Swift – The Man			
4. Stormzy – Superheroes			

Step One:

Identify gaps in knowledge

At this very moment, could you:

1. Explain the context behind each set text with key examples?
2. Analyse the connotations created in each set text and apply relevant theory?
3. Analyse the representations in each set text and link to contexts and dominant ideologies?
4. Compare representations in a set text to another text?
5. Demonstrate knowledge and understanding of the industries behind each set text e.g. technologies, marketing, distribution and regulation, the website and funding?
6. Demonstrate knowledge and understanding of target audiences for each set text?
7. Demonstrate knowledge and understanding of how each set text targets audiences and how they would react?
8. Demonstrate knowledge of key theorists such as Propp, Male Gaze, Richard Dyer's Star Theory and the Uses & Gratifications theory?

RAG Rate- Honestly! This will be a good starting point for you.

LEARNING OUTCOME:

To understand how to revise in Media Studies

2

**Identify recall methods of knowledge/ understanding/
context/ evidence**

LESSON DESTINATIONS



**CARDINAL
NEWMAN**
CATHOLIC SCHOOL

LEARNING OUTCOME:

To understand how to revise in Media Studies



Component 1

Area	Resources Needed:	Activity
Context <ol style="list-style-type: none"> Quality Street This Girl Can The Man with the Golden Gun No Time to Die GQ Vogue The Guardian The Sun 	<ol style="list-style-type: none"> Component 1 Knowledge Organisers Year 11 Component 1 Model Answers Year 11 Component 1 Structured Revision Tasks Revision videos on the Google Classroom (https://classroom.google.com/c/NzM1Njl2Nzk0OTgy?cjc=ysr3d3k) 	<ol style="list-style-type: none"> Ensure you have access to the Google Classroom: https://classroom.google.com/c/NzM1Njl2Nzk0OTgy?cjc=ysr3d3k Using the Component 1 Knowledge Organisers, review the key context for each text listed Summarise each section into just x5 bullet points Draw a key symbol next to each bullet point Review/repeat using the notes until you can complete without guidance Practice writing exam style questions in timed conditions using Year 11 Component 1 Structured Revision Tasks and comparing them to the model answers in Year 11 Component 1 Model Answers
Media Language <ol style="list-style-type: none"> Quality Street This Girl Can The Man with the Golden Gun No Time to Die GQ Vogue The Guardian The Sun 		
Representation <ol style="list-style-type: none"> Quality Street This Girl Can The Man with the Golden Gun No Time to Die GQ Vogue The Guardian The Sun 		
Industry (technology, marketing, distribution, regulation) <ol style="list-style-type: none"> No Time to Die The Archers The Sun Fortnite 		
Audience (target audiences, how the texts target the audiences, audience reactions) <ol style="list-style-type: none"> The Archers The Sun Fortnite 		

Reds/Ambers:


So, what do I do? Here's a quick snapshot as to where you can find the answers, and initial exercises to review the knowledge. You will need the following resources to support you:



- Component 1 Knowledge Organisers
- Year 11 Component 1 Model Answers
- Year 11 Component 1 Structured Revision Tasks
- Revision videos on the Google Classroom (<https://classroom.google.com/c/NzM1Njl2Nzk0OTgy?cjc=ysr3d3k>)


GCSE



Media Studies

**Component 1:
Model Answer / Essay Plan
Booklet**




**GCSE Media Studies
Component 1
Knowledge Organisers**


For Assessment in 2023



Component 1 Structured Revision Tasks

Tick off the task as you complete it. This will ensure you are revising effectively and consolidating knowledge of the set texts.

Context Revision Tasks

Link to Revision Resources: <https://classroom.google.com/c/NzM1Njl2Nzk0OTgy?cjc=ysr3d3k>

Quality Street

☐ Create a mind-map/bullet point list etc of key contextual factors for Quality Street. This should include:

- Key info e.g. who created Quality Street and why
- 1950s gender roles
- Post War rationing (including chocolates as luxuries)
- Regency Era
- Quality Street icons

☐ Answer the following 5 mark question:

"Explore how historical context affects media texts. Refer to Quality Street to support your points. [5]"


This Girl Can

☐ Create a mind-map/bullet point list etc of key contextual factors for This Girl Can. This should include:

- This Girl Can's Aims/ what the campaign is
- The impact of the campaign
- Barriers for women in sport

☐ Answer the following 5 mark question:

"Explore how social context affects media texts. Refer to This Girl Can to support your points. [5]"



 Google Classroom

3

Construct effective mind maps to support with retention

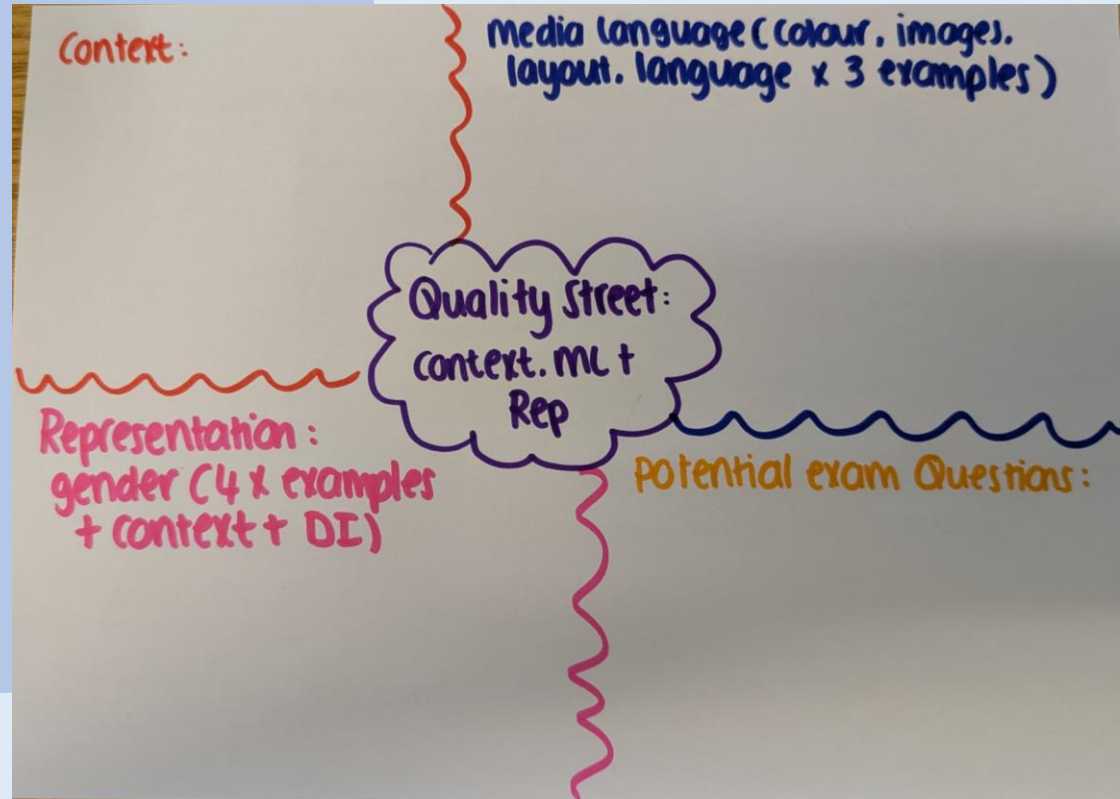


LEARNING OUTCOME:

To understand how to revise in Media Studies

Step 1: Identity key areas of information you need to know for each text

Step 2: Using the **Component 1 Knowledge Organisers** and **Revision Videos** on the Google Classroom, populate each box with 4-5 key examples



Step 3: Populate the potential exam questions using the **Component 1 Model Response & Structured Revision Tasks Booklets**

Step 4: Place the mind-maps somewhere useful and practice the exam questions in timed conditions¹

3

Construct effective mind maps to support with retention



CARDINAL
NEWMAN
CATHOLIC SCHOOL

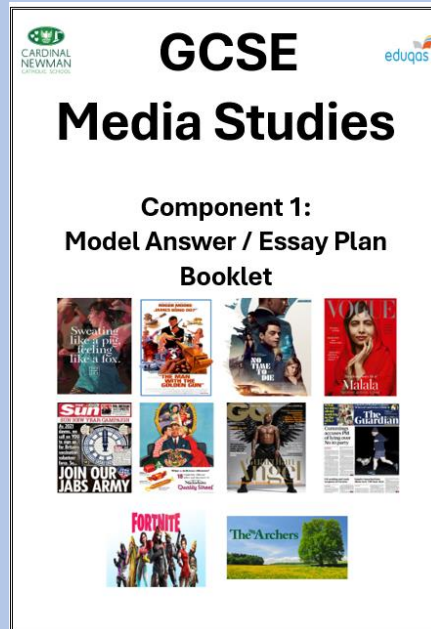
4

Explore how to apply these techniques to exam-style questions



LEARNING OUTCOME:

To understand how to revise in Media Studies



Component 1 Structured Revision Tasks	
Tick off the task as you complete it. This will ensure you are revising effectively and consolidating knowledge of the set texts.	
Context Revision Tasks	
Link to Revision Resources: https://classroom.google.com/c/NzM1NjI2Nzk0OTgy/m/NzM1NjI2OTc3MzQz/details	
Quality Street	
<input type="checkbox"/> Create a mind-map/bullet point list etc of key contextual factors for Quality Street. This should include: <ul style="list-style-type: none">- Key info e.g. who created Quality Street and why- 1950s gender roles- Post War rationing (including chocolates as luxuries)- Regency Era- Quality Street Icons	
<input type="checkbox"/> Answer the following 5 mark question: "Explore how historical context affects media texts. Refer to Quality Street to support your points. [5]"	
This Girl Can	
<input type="checkbox"/> Create a mind-map/bullet point list etc of key contextual factors for This Girl Can. This should include: <ul style="list-style-type: none">- This Girl Can's Aims/ what the campaign is- The impact of the campaign- Barriers for women in sport	
<input type="checkbox"/> Answer the following 5 mark question: "Explore how social context affects media texts. Refer to This Girl Can to support your points. [5]"	

Using your mind maps, the 'Component 1 Model Responses' booklet and 'Component 1 Structured Revision Tasks' into full essays.

Whilst it is important to first remember the content, by applying to examination style questions you will deepen your understanding, practice exam-style writing and ultimately support long-term retention of key information.

4

Explore how to apply these techniques to exam-style questions

LEARNING OUTCOME: To understand how to revise in Media Studies

Explore how to apply these techniques to exam-style questions

Construct effective mind-maps to support with retention

Identify recall methods of knowledge/ understanding/ context/ evidence

Review C1 & C2 revision expectations

LESSON DESTINATIONS



The collage displays various revision resources for GCSE Media Studies. At the top left is a 'GCSE Media Studies Component 1 Knowledge Organisers' sheet for the 2025 assessment, featuring a grid of media examples like 'The Sun' and 'Fortnite'. To its right is a similar sheet for 'Component 2 Knowledge Organisers'. Below these is a 'GCSE Media Studies Component 1: Model Answer / Essay Plan Booklet' with a grid of media examples. On the right side of the collage is a 'Component 1 Structured Revision Tasks' sheet. This sheet includes a 'Quality Street' task with a list of key contextual factors (e.g., 1950s gender roles, Post War rationing) and a 'This Girl Can' task with a list of key contextual factors (e.g., barriers for women in sport). Both tasks include a 5-mark question and a 15-mark question. A link to revision resources is provided at the top of the tasks sheet.

