

KS5 Curriculum Overview: Year 12 A Level Business Studies

<b>1.Rationale: to include:</b> In Year 12 learners will focus on studying key elements focusing on marketing, people, managing business activities and the external environment. We will help them to develop their understanding of the key concepts of the business world linking to real world scenarios.		<b>2.A learner in Year 12 will be able to:</b> demonstrate understanding of key concepts within the topics of marketing, people, managing business activities and the external environment. This knowledge will help to develop students understanding, application, analysis and evaluation skills.			
<b>Term 1: Marketing and People</b>		<b>Term 2: Managing Business Activities and the External Environment</b>		<b>Term 3: Managing Business Activities and the External Environment</b>	
1:1: Marketing and People	1:2: Marketing and People	2:1: Managing Business Activities and external environment	2:2: Managing Business Activities and external environment	3:1: Managing Business Activities and external environment	3:2: Managing Business Activities and external environment
<b>Term 1</b>	<b>1:1: Students will develop their understanding of marketing and people</b> <b>1:1: Students will develop their understanding of managing business activities and external environment</b>		<b>1:2: Students will develop their understanding of marketing and people</b> <b>1:2: Students will develop their understanding of managing business activities and external environment</b>		Autumn % Assessment
<b>Topic Coverage</b>	<u>Knowledge:</u> Marketing and People and managing business activities and the external environment  <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation  Assessment: Summative assessment through pit stops on marketing		<u>Knowledge:</u> Marketing and People and managing business activities and the external environment  <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation  Assessment: Summative assessment through pit stops on human resources. Formative assessment will be end of term assessment of partial paper 1		Knowledge coverage: Part Paper one focused on Marketing and People  Skills tested: Knowledge, understanding, application, analysis and evaluation
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory		<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory		
	<u>Home Learning:</u> Seneca tasks set fortnightly based on Marketing and People topics Exam questions		<u>Home Learning:</u> Seneca tasks set fortnightly based on Marketing and People topics Exam questions		
<b>Term 2</b>	<b>2:1: Students will develop their understanding of marketing and people</b> <b>2:1: Students will develop their understanding of managing business activities and external environment</b>		<b>2:2: Students will develop their understanding of marketing and people</b> <b>2:2: Students will develop their understanding of managing business activities and external environment</b>		Spring % Assessment
<b>Topic Coverage</b>	<u>Knowledge:</u> Managing business activities and the external environment and marketing and people  <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation		<u>Knowledge:</u> Managing business activities and the external environment and marketing and people  <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation		Knowledge coverage: AS Paper 1 examination  Skills tests: Knowledge, application, analysis and evaluation

	<u>Assessment:</u> Summative assessment through pit stops on managing business activities.	<u>Assessment:</u> Summative assessment through pit stops on the external environment. Formative assessment will be end of term assessment.	
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to	
	<u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions	<u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions	
<b>Term 3</b>	<b>3:1: Students Will develop their understanding of managing business activities and external environment</b>	<b>3:2: Students will develop their understanding of managing business activities and external environment</b>	<b>Summer % Assessment</b>
<b>Topic Coverage</b>	<b>3:1 Students will develop their understanding of marketing and people</b> <u>Knowledge:</u> Managing business activities and the external environment  <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation  <u>Assessment:</u> Summative assessment through pit stop on managing business activities.	<b>3:2 Students will develop their understanding of marketing and people</b> <u>Knowledge:</u> Managing business activities and the external environment  <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation  <u>Assessment:</u> Summative assessment through pit stops on external environment. Formative assessment will be end of term assessment based on AS Papers 1 and 2	Knowledge coverage: AS Papers 1 and 2  Skills tested: Knowledge, application, analysis and evaluation
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to	
	<u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions	<u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions	