

KS4 Curriculum Overview: Year 10 GCSE Business Studies

1.Rationale: to include: In Year 10 learners will focus on studying key elements of paper one to include Business Activity, Marketing and Human Resources. We will also support students to develop understanding of Paper 2 key concepts such as Production and methods of finance available to businesses				2.A learner in Year 10 will be able to: demonstrate understanding of key concepts within business activity, marketing, human resources and production methods. This understanding will allow them to develop their analytical and evaluative skills	
Term 1: Business Activity and Marketing		Term 2: Marketing and Human resources		Term 3: Operations and finance methods	
1:1: Business Activity	1:2: Marketing	2:1: Marketing	2:2: Human resources	3:1: Operations	3:2: Operations and finance methods
Term 1 Topic Coverage	1:1: Students will develop their understanding of why businesses are started		1:2: Students will develop their understanding of the importance of marketing in a business		Autumn % Assessment
	<u>Knowledge:</u> Business Activity <u>Skills:</u> Knowledge, understanding, application and analysis Assessment: Summative assessment through Pit Stops on Business Activity		<u>Knowledge:</u> Business Activity <u>Skills:</u> Knowledge, understanding, application and analysis Assessment: Formative assessment Business Activity		Knowledge coverage: Business Activity Skills tested: Knowledge, application and analysis
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		
	<u>Home Learning:</u> Seneca tasks set fortnightly based on Business Activity topics		<u>Home Learning:</u> Seneca tasks set fortnightly based on Business Activity		
Term 2 Topic Coverage	2:1: Students will develop their understanding of marketing within a business		2:2: Students will develop their understanding of marketing within a business		Spring % Assessment
	<u>Knowledge:</u> Marketing <u>Skills:</u> Knowledge, understanding, application and analysis <u>Assessment:</u> Summative assessment through Pit Stops on Marketing		<u>Knowledge:</u> Marketing <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation <u>Assessment:</u> Summative assessment on Business Activity and Marketing.		Knowledge coverage: Business Activity and Marketing Skills tests: Knowledge, application, analysis and evaluation
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		
	<u>Home Learning:</u> Seneca tasks set fortnightly based on Marketing topics		<u>Home Learning:</u> Seneca tasks set fortnightly based on Marketing		

Term 3	3:1: Students Will develop their understanding on People	3:2: Students will develop their understanding of People	Summer % Assessment
Topic Coverage	<u>Knowledge:</u> People <u>Skills:</u> Knowledge, understanding, application and analysis <u>Assessment:</u> Summative assessment through Pit Stops on People	<u>Knowledge:</u> People <u>Skills:</u> Knowledge, understanding, application and analysis <u>Assessment:</u> Formative assessment will be end of term assessment	Knowledge coverage: Business Activity, Marketing, People This will be completed as a full paper one past examination paper Skills tested: Knowledge, application, analysis and evaluation
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to	
	<u>Home Learning:</u> Seneca tasks set fortnightly based on People	<u>Home Learning:</u> Seneca tasks set fortnightly based on People	