

KS5 Curriculum Overview: Year 12 A Level Business Studies

1.Rationale: to include: In Year 12 learners will focus on studying key elements focusing on marketing, people, managing business activities and the external environment. We will help them to develop their understanding of the key concepts of the business world linking to real world scenarios.		2.A learner in Year 12 will be able to: demonstrate understanding of key concepts within the topics of marketing, people, managing business activities and the external environment. This knowledge will help to develop students understanding, application, analysis and evaluation skills.			
Term 1: Marketing and People		Term 2: Managing Business Activities and the External Environment		Term 3: Managing Business Activities and the External Environment	
1:1: Marketing and People 1:1: Managing Business Activities and external environment	1:2: Marketing and People 1:2: Managing Business Activities and external environment	2:1: Marketing and People 2:1: Managing Business Activities and external environment	2:2: Marketing and People 2:2: Managing Business Activities and external environment	3:1: Marketing and People 3:1: Managing Business Activities and external environment	3:2:Marketing and People 3:2: Managing Business Activities and external environment
Term 1	1:1: Students will develop their understanding of marketing and people 1:1: Students will develop their understanding of managing business activities and external environment	1:2: Students will develop their understanding of marketing and people 1:2: Students will develop their understanding of managing business activities and external environment		Autumn % Assessment	
Topic Coverage	<u>Knowledge:</u> Marketing and People and managing business activities and the external environment <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation Assessment: Summative assessment through pit stops on market research	<u>Knowledge:</u> Marketing and People and managing business activities and the external environment <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation Assessment: Summative assessment through pit stops on break even . Formative assessment will be end of term assessment based on hybrid paper 1 and 2		Knowledge coverage: Hybrid Paper one and paper two Skills tested: Knowledge, understanding, application, analysis and evaluation	
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory			
	<u>Home Learning:</u> Seneca tasks set fortnightly based on topics Exam questions	<u>Home Learning:</u> Seneca tasks set fortnightly based on topics Exam questions			
Term 2	2:1: Students will develop their understanding of marketing and people 2:1: Students will develop their understanding of managing business activities and external environment	2:2: Students will develop their understanding of marketing and people 2:2: Students will develop their understanding of managing business activities and external environment		Spring % Assessment	
Topic					

Coverage	<p><u>Knowledge:</u> Managing business activities and the external environment and marketing and people</p> <p><u>Skills:</u> Knowledge, understanding, application, analysis and evaluation</p> <p><u>Assessment:</u> Summative assessment through pit stops on promotion</p>	<p><u>Knowledge:</u> Managing business activities and the external environment and marketing and people</p> <p><u>Skills:</u> Knowledge, understanding, application, analysis and evaluation</p> <p><u>Assessment:</u> Summative assessment through pit stops on liquidity. Formative assessment will be end of term assessment based on hybrid paper 1 and 2</p>	<p>Knowledge coverage: Hybrid paper focusing on elements of theme 1 and theme 2</p> <p>Skills tests: Knowledge, application, analysis and evaluation</p>
	<p><u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to</p>	<p><u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to</p>	
	<p><u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions</p>	<p><u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions</p>	
Term 3	<p>3:1: Students Will develop their understanding of managing business activities and external environment</p>	<p>3:2: Students will develop their understanding of managing business activities and external environment</p>	<p>Summer % Assessment</p>
Topic Coverage	<p>3:1 Students will develop their understanding of marketing and people</p> <p><u>Knowledge:</u> Managing business activities and the external environment</p> <p><u>Skills:</u> Knowledge, understanding, application, analysis and evaluation</p> <p><u>Assessment:</u> Summative assessment through pit stops on productivity</p>	<p>3:2 Students will develop their understanding of marketing and people</p> <p><u>Knowledge:</u> Managing business activities and the external environment</p> <p><u>Skills:</u> Knowledge, understanding, application, analysis and evaluation</p> <p><u>Assessment:</u> Summative assessment through pit stops on quality management. Formative assessment will be end of term assessment both AS Papers 1 and 2</p>	<p>Knowledge coverage: AS Papers 1 and 2</p> <p>Skills tested: Knowledge, application, analysis and evaluation</p>
	<p><u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to</p>	<p><u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to</p>	
	<p><u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions</p>	<p><u>Home Learning:</u> Seneca tasks set fortnightly based on managing people and external environment topics Exam questions</p>	