

Year 10 GCSE Media Studies



CARDINAL
NEWMAN
CATHOLIC SCHOOL

AO3

Component 3

NEA – Brief Release annually 1st March

Students will continue to create their own media product using the skills they have learnt throughout the year of the media theoretical framework. Students will demonstrate their knowledge and understanding of the theoretical framework throughout their NEA piece.

Theoretical Framework:
Media Language
Representation
Industry
Audience



AO3

Component 3

NEA – Brief Release annually 1st March

Students will recap knowledge and understanding of Photoshop. Students to research media industry and audiences of the chosen media industry (magazines). Students to use their knowledge and understanding of media language and representation in magazines through the creation of their own media product. Theoretical perspectives to be applied in the Statement of Aims.

Theoretical Framework:
Media Language
Representation
Industry
Audience

SUMMER
3:2

AO1
AO2



Component 1 Section A & B

NHS 111 and Desert Islands Discs

Students will focus on all four areas of the theoretical framework in this topic: Media Language, Representation, Industry and Audience. They will analyse the meanings created in the NHS111 advert and apply relevant contexts. Students will also explore the workings of the radio industry and explore the role of public service broadcasters.



Theoretical Framework:
Industry
Audience
Media
Language
Representation

SUMMER
3:1

SPRING
2:2

Theoretical Framework:
Media Language
Representation
Audiences
Industry

AO1
AO2

Component 1 Section A & B

GQ, Vogue and Fortnite

Students will focus on all four areas of the theoretical framework in this topic: Media Language, Representations, Industry and Audience. They will explore ethnical issues in society and political contexts. They will also explore the gaming and industry, including regulation and ownership and consider how video games target and attract audiences.

SPRING
2:1

AO1
AO2

Component 1 Section A & B

The Guardian and The Sun

Students will focus on all four areas of the theoretical framework in this topic. They will explore the current political contexts in society and explore how this affects representations of politicians. They will also explore the workings of the newspaper industry, focusing on ownership, technology and regulation.



Theoretical Framework:
Industry
Audience
Media
Language
Representation

AUTUMN
1:2



AUTUMN
1:1

AO1
AO2

Component 1 Section A & B

Quality Street, The Man with the Golden Gun and No Time to Die

Students will focus on three areas of the theoretical framework in this topic: Media Language, Representation and Industry. They will explore historical and contemporary context issues such as patriarchy and the Oil Embargo. They will explore film industry, including regulation and ownership.

Theoretical Framework:
Media Language
Representation
Industry



OUR LEARNING
JOURNEY

Year 11 GCSE Media Studies



Transition to Year 12 Media Studies

(for students who opt to take A-Level Media)

Students will be provided with a summer bridging task to prepare them for the A-Level Media Studies course. This will require students to complete tasks in all 4 areas of the theoretical framework and will be assessed in the first week of the A-Level course.

Theoretical Framework:
Media Language
Representation
Industry
Audience

SUMMER
3:2

Exam Revision for C1 and C2

SUMMER
3:1

AO1
AO2

Exam Revision for C1 and C2

AO1
AO2

Exam Revision for
C1 and C2

SPRING
2:2



Component 2 Section B

TLC's Waterfalls

Students will explore contemporary context, as well as historical context from the 1990s. They will explore music video conventions, analyse the connotations and meanings created and identify representations created in the music video.

Theoretical Framework:
Media
Language
Representation

SPRING
2:1

AO1
AO2

Component 2 Section B

Taylor Swift (The Man) and Stormzy (Superheroes)

Students will focus all four areas of the theoretical framework. They will explore the music industry, with a close focus on online media (e.g. websites and social media). Students will also contemporary contexts, as well as historical context surrounding patriarchy and racism.

Theoretical Framework:
Industry
Audience
Media
Language
Representation



AUTUMN
1:2

AUTUMN
1:1

AO1
AO2

Component 2 Section A

Modern Family and Friends

Students will focus on all four areas of the theoretical framework in this topic. They will explore the global TV industry in a contemporary and historical context, as well as analysing key aspects of the two sitcoms.



Theoretical Framework:
Industry
Audience
Media
Language
Representation

OUR LEARNING
JOURNEY

Year 12 A-Level Media Studies



CARDINAL
NEWMAN
CATHOLIC SCHOOL

AO3

Component 3

NEA – Brief Release annually 1st March

Students will continue to create their own media product using the skills they have learnt throughout the year of the media theoretical framework. Students will demonstrate their knowledge and understanding of the theoretical framework throughout their NEA piece.

Theoretical Framework:

Media Language
Representation
Industry
Audience

AO3

Component 3

NEA – Brief Release annually 1st March

Students will recap knowledge and understanding of Photoshop. Students to research media industry and audiences of the chosen media industry (magazines). Students to use their knowledge and understanding of media language and representation in magazines through the creation of their own media product. Theoretical perspectives to be applied in the Statement of Aims.



SUMMER
3:2

Component 1 Section B

Black Panther

Students will explore the film industry, focusing on mainstream films. They will explore ownership, regulation and technologies and the issues contemporary society has placed on the film industry.



Theoretical Framework:
Industry
Audience
Media Language
Representation

AO1
AO2

Component 1 Section A

Turntables Music Video

Students will explore the context behind the music video focusing on issues of gender identity and ethnicity. They will also analyse how different representations are constructed.



Component 1 Section A

Seventeen Going Under Music Video

Students will explore the context behind the music video focusing on issues of poverty and age. They will also analyse how different representations are constructed.



Theoretical Framework:

Media Language
Representation
Industry
Audience

SUMMER
3:1

SPRING
2:2

AO1
AO2

Component 1 Section B

I, Daniel Blake

Students will explore the film industry, focusing on independent films. They will explore ownership, regulation and technologies and the issues contemporary society has placed on the film industry.



Theoretical Framework:
Industry
Audience
Media Language
Representation

SPRING
2:1

AO1
AO2

Component 1 Section B

Assassin's Creed Video Game Franchise

Students will explore the gaming industry in this topic, focusing on ownership, regulation and technology and the issues contemporary society has placed on the gaming industry.

Component 1 Section B

Have you Heard George's Podcast?

Students will also explore the workings of the radio industry, focusing on public service broadcasters and explore contemporary issues such as racism.



Theoretical Framework:
Industry
Audience
Media
Language
Representation

Component 1 Section A & B

The Daily Mirror and The Times

Students will explore the newspaper industry, focusing on political contexts, ownership, regulation and technology and the issues contemporary society has placed on the newspaper industry.



AO1
AO2

AUTUMN
1:2

AUTUMN
1:1

Component 1 Section A

Kiss of the Vampire

Students will explore horror genre conventions, how meaning is created and discuss how historical contexts affect representations e.g. patriarchy.



Component 1 Section A & B

Tide

Students will explore advert conventions, how meaning is created and discuss historical contexts affect representations e.g. patriarchy/societal expectations. Students will also explore how audiences are targeted and how historical contexts can affect interpretations.



Component 1 Section A & B

Superhuman

Students will explore the Channel 4 marketing campaign for the Paralympics, discuss issues surrounding disabilities and explore how audiences are targeted and how contexts can affect interpretations

Theoretical Framework:
Industry
Audience
Media
Language
Representation



OUR LEARNING
JOURNEY

Year 13 A-Level Media Studies

