

Rationale In Year 13 learners will develop their knowledge and understanding of the aspects of the theoretical framework, theories and theoretical perspectives. Students will use their knowledge of the magazine industry and television industry to create their own production as part of their NEA.			A learner in Year 13 will be able to Critically analyse and evaluate how meanings are created and how reality is constructed within a media text. Learners will be able to address theoretical perspectives, make judgements and conclusions and identify the different functions of the media.		
Term 1.1. Black Mirror and The Returned (A01/2) – Contexts, Media Language, Representation, Audience and Industry	Term 1.2. Woman and Adbusters Magazine (A01/2) – Contexts, Media Language, Representation, Audience and Industry	Term 2.1. KSI/JJ Olatunji and Attitude Magazine (A01/2) – Contexts, Media Language, Representation, Audience and Industry	Term 2.2. Exam Revision: Component 1 and 2 (A01/2)	Term 3.1. Exam Revision: Component 1 and 2 (A01/2) Component 1 Exam: Thursday 14th May 2026	Term 3.2. Exam Revision: Component 2 (A01/2) Component 2 Exam: Thursday 4th June 2026

Term 1 Topic Coverage	Term 1.1. Black Mirror and The Returned (A01/2) Component 2	Term 1.2. Woman and Adbusters Magazine (A01/2) Component 2	Autumn % Assessment
	Knowledge <ul style="list-style-type: none"> Understanding of the global TV industry Understanding of the global TV regulation Understanding of ownership within the TV industry Understanding of economic factors within TV and the effects Understanding of how media language communicates meaning in TV programmes Understanding of cultural, social and historical contexts and the effect this has on representations Understanding of how media companies target audiences Skills <ul style="list-style-type: none"> Analyse the meanings created in TV programmes Discuss how TV programmes conform to genre conventions Explain how contexts affect representations of social groups, as well as audience interpretations Explain the impact of ownership, regulation and technology on global TV Discuss how mass and specialised audiences are targeted for TV programmes Evaluate and apply a range of theories in regards to the set texts Assessment Formative assessment: Knowledge checks built into SOW Summative assessment: BM Media Language, Audience & Industry, The Returned Audiences	Knowledge <ul style="list-style-type: none"> Understanding of the global magazine industry Understanding of economic factors within magazines and the effects Understanding of how media language communicates meaning in magazines Understanding of cultural, social and historical contexts and the effect this has on representations Understanding of how media companies target audiences Skills <ul style="list-style-type: none"> Analyse the meanings created in magazines Discuss how magazines conform to genre conventions Explain how contexts affect representations of social groups, as well as audience interpretations Explain the impact of ownership, regulation and technology on magazines Discuss how mass and specialised audiences are targeted for magazines Evaluate and apply a range of theories in regards to the set texts Assessment Formative assessment: Knowledge checks built into SOW Summative assessment: Woman Audiences/Context, Adbusters Contexts	Knowledge coverage: Complete Component 1 mock and partial Component 2 mock that covers all areas studied across the course. AO1 – Knowledge of industry and audiences AO2 – analysis of media language and representation Skills tested: Knowledge, understanding, application of theory, making judgements and conclusions, critical analysis
	Reading/Literacy/Oracy <ul style="list-style-type: none"> Discussions about the representations of the LGBTQIA+ community and how this has changed since the 1980s Discussions about the role of regulation within the media industry Discussions about the impact of technology on media industries 	Reading/Literacy/Oracy <ul style="list-style-type: none"> Discussions about the gender roles in the 1960s and how this was beginning to change Discussions about the role of regulation within the media industry Discussions about the impact of technology on media industries Discussions about social and cultural issues in modern society 	
	Home Learning Weekly tasks based on the global TV industry	Home Learning Weekly tasks based on the global magazine industry	
Term 2 Topic Coverage	Term 1.1. KSI and Attitude Magazine (A01/2) Component 2	Term 2.2. Exam Revision: Component 1 and 2 (A01/2) Component 1 & 2	Spring % Assessment
	Knowledge <ul style="list-style-type: none"> Understanding of the online media industry Understanding of economic factors within online media and the effects 	Knowledge Recall the key information, contexts, theoretical framework and theoretical perspectives of each examined component.	Knowledge coverage: Complete Component 2 mock that covers all areas studied across the course.

	<ul style="list-style-type: none"> Understanding of how media language communicates meaning in magazines Understanding of cultural, social and historical contexts and the effect this has on representations Understanding of how online media influencers and magazines target audiences <p>Skills</p> <ul style="list-style-type: none"> Analyse the meanings created in online media products Discuss how vlogs and magazines conform to genre conventions Explain how contexts affect representations of social groups, as well as audience interpretations Explain the impact of ownership, regulation and technology on online media Discuss how mass and specialised audiences are targeted for online media Evaluate and apply a range of theories in regards to the set texts <p>Assessment Formative Assessment: Knowledge check built into SOW Summative Assessment: KSI Industry, Attitude Representations</p>	<p>Skills Knowledge, understanding, analysis, application of theory, making judgments and conclusions, critical analysis</p> <p>Assessment Summative assessment on knowledge of Component 1 and 2. Formative assessment: in class mocks – Component 1 and Component 2</p>	<p>AO1 – Knowledge of industry and audiences AO2 – analysis of media language and representation</p> <p>Skills tested: Knowledge, understanding, application of theory, making judgements and conclusions, critical analysis</p>
	<p>Reading/Literacy/Oracy</p> <ul style="list-style-type: none"> Discussions about the LGBTQTIA+ community and how they are mis and under-represented Discussions about the role of regulation within the online media industry Discussions about the impact of technology on media industries Discussions about social and cultural issues in modern society 	<p>Reading/Literacy/Oracy Students to share ideas regarding aspects of the course as a class or in groups. Group presentations. Investigating the websites, social media platforms, unseen texts and applying relevant theory.</p>	
	<p>Home Learning Weekly tasks based on the online media industry</p>	<p>Home Learning Tasks set after every lesson, based on revision and examination skills</p>	
<p>Term 3</p>	<p>Term 3.1. Exam Revision: Component 1 and 2 (A01/2) Component 1 & 2 Component 1 Exam: Thursday 14th May 2026</p>	<p>Term 3.2. Exam Revision: Component 2 (A01/2) Component 2 Component 2 Exam: Thursday 4th June 2026</p>	<p>Summer % Assessment</p>
<p>Topic Coverage</p>	<p>Knowledge Recall the key information, contexts, theoretical framework and theoretical perspectives of each examined component.</p> <p>Skills Knowledge, understanding, analysis, application of theory, making judgments and conclusions, critical analysis</p> <p>Assessment Summative assessment on knowledge of Component 1 and 2. Formative assessment: in class mocks – Component 1 and Component 2</p>	<p>Knowledge Recall the key information, contexts, theoretical framework and theoretical perspectives of each examined component.</p> <p>Skills Knowledge, understanding, analysis, application of theory, making judgments and conclusions, critical analysis</p> <p>Assessment Summative assessment on knowledge of Component 1 and 2. Formative assessment: in class mocks – Component 1 and Component 2</p>	<p>Knowledge coverage: Complete in class Component 1 and Component 2 mocks that covers all areas studied across the year</p> <p>AO1 – Knowledge of industry and audiences AO2 – analysis of media language and representation</p> <p>Skills tested: Knowledge, understanding, application of theory, making judgements and conclusions, critical analysis</p>
	<p>Reading/Literacy/Oracy Students to share ideas regarding aspects of the course as a class or in groups. Group presentations. Investigating the websites, social media platforms, unseen texts and applying relevant theory</p>	<p>Reading/Literacy/Oracy Students to share ideas regarding aspects of the course as a class or in groups. Group presentations. Investigating the websites, social media platforms, unseen texts and applying relevant theory.</p>	
	<p>Home Learning Tasks set after every lesson, based on revision and examination skills</p>	<p>Home Learning Tasks set after every lesson, based on revision and examination skills</p>	