

KS4 Curriculum Overview: Year 10 GCSE Business Studies

1.Rationale: to include: In Year 10 learners will focus on studying key elements of paper one to include Business Activity, Marketing and Human Resources. We will also support students to develop understanding of Paper 2 key concepts such as Production and methods of finance available to businesses		2.A learner in Year 10 will be able to: demonstrate understanding of key concepts within business activity, marketing, human resources and production methods. This understanding will allow them to develop their analytical and evaluative skills			
Term 1: Business Activity and Marketing		Term 2: Marketing and Human resources		Term 3: Operations and finance methods	
1:1: Business Activity	1:2: Marketing	2:1: Marketing	2:2: Human resources	3:1: Operations	3:2: Operations and finance methods
Term 1	1:1: Students will develop their understanding of why businesses are started		1:2: Students will develop their understanding of the importance of marketing in a business		Autumn % Assessment
Topic Coverage	<u>Knowledge:</u> Business Activity <u>Skills:</u> Knowledge, understanding, application and analysis Assessment: Summative assessment on business ownership types. Formative assessment on Business Activity		<u>Knowledge:</u> Marketing <u>Skills:</u> Knowledge, understanding, application and analysis Assessment: Summative assessment on Principles of marketing. Formative will be end of term assessment		Knowledge coverage: Business Activity and Marketing Skills tested: Knowledge, application and analysis
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		
	<u>Home Learning:</u> Seneca tasks set fortnightly based on Business Activity topics		<u>Home Learning:</u> Seneca tasks set fortnightly based on Business Marketing topics		
Term 2	2:1: Students will develop their understanding of marketing and human resources within a business		2:2: Students will develop their understanding of the importance of human resources within a business		Spring % Assessment
Topic Coverage	<u>Knowledge:</u> Marketing and Human Resources <u>Skills:</u> Knowledge, understanding, application and analysis <u>Assessment:</u> Summative assessment on 4P's of marketing. Formative assessment on the topic of marketing		<u>Knowledge:</u> Human Resources <u>Skills:</u> Knowledge, understanding, application, analysis and evaluation <u>Assessment:</u> Summative assessment on the role of human resources. Formative assessment will be end of term assessment.		Knowledge coverage: Business Activity, Marketing and Human Resources Skills tests: Knowledge, application, analysis and evaluation
	<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		<u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to		
	<u>Home Learning:</u> Seneca tasks set fortnightly based on Marketing topics		<u>Home Learning:</u> Seneca tasks set fortnightly based on Human Resources topics		

Term 3	3:1: Students Will develop their understanding on human resources and production methods	3:2: Students will develop their understanding of production methods and sources of finance	Summer % Assessment
Topic Coverage	<p><u>Knowledge:</u> Production methods</p> <p><u>Skills:</u> Knowledge, understanding, application and analysis</p> <p><u>Assessment:</u> Summative assessment on the types of production. Formative assessment on the topic of Human Resources</p>	<p><u>Knowledge:</u> Production methods and sources of finance</p> <p><u>Skills:</u> Knowledge, understanding, application and analysis</p> <p><u>Assessment:</u> Summative assessment on Production methods. Formative assessment will be end of term assessment</p>	<p>Knowledge coverage: Business Activity, Marketing, Human Resources, Production methods and sources of finance.</p> <p>This will be completed as a full paper one past examination and part of a paper two from the topics covered in class.</p> <p>Skills tested: Knowledge, application, analysis and evaluation</p>
	<p><u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to</p>	<p><u>Reading/Literacy/Oracy:</u> Allowing students to read in class, as well as reading business scenario to apply knowledge from theory to</p>	
	<p><u>Home Learning:</u> Seneca tasks set fortnightly based on Production methods topics</p>	<p><u>Home Learning:</u> Seneca tasks set fortnightly based on Production methods and Business finance topics</p>	